FILM MICHIGAN Production Guide

ADVERTISING CHECKLIST AND DISPLAY AD ARTWORK SPECIFICATIONS

Art Deadline January 19th, 2011.

2566 Shallowford Rd. Suite 104, #302 Atlanta, GA 30345 ph 404.633.1779 ph 800.705.1121 fx 404.636.5919 www.ozonline..tv design@ozonline.tv

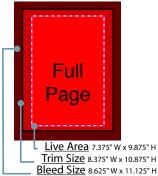
OZ PUBLISHING, INC.

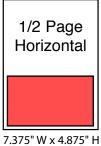
Oz prefers that artwork and digital proofs be sent via email to:

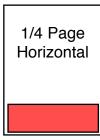
design@ozonline.tv

Please include your contact information within the email. For files larger than 5 MB, please email design@ozonline.tv for .ftp information. CD-ROM files may be sent via snail mail to the address provided above.

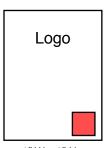
NAME:	ADVERTISER: ————————————————————————————————————
PHONE:	AD SIZE:
DATE:	COLOR OR BLACK & WHITE:
SIGNATURE:	
FOLLOW SPECS CAREFULLY. KEE OZ IS NOT RESPONSIBLE FOR FINAL O FOR LARGE AREAS OF BLACK IN A COLOR	COMPANIED BY THIS COMPLETED CHECKLIST. EP ALL PERTINENT INFO WITHIN THE IMAGE AREA. OUTPUT IF A COLOR MATCH PRINT IS NOT SUPPLIED. A AD, WE SUGGEST A BUILT BLACK - 30 C, 30 M, 30 Y, 100 K. F CONVERTING MATERIALS NOT MEETING THE MECHANICAL REQUIREMENTS.
THE FOLLOWING TO BE	COMPLETED BY THE DESIGNER:
FOR COLOR ADS:	SIZE/ORIENTATION SUPPORT Does the ad match the size you specified?Does your ad match the orientation you specified? BANNER ADS Is your file in Macintosh Format? (web ready .jpg files or animated .gif files and Flash Files accepted) Are your graphic images RGB color format? (No CMYK or PMS Colors) Is your banner ad at 72 dpi screen minimum? Is your image size 660 pixels x 160 pixels?
Is the final file in MAC format? (check one) Illustrator .eps with all fonts converted to outlines? (NO .AI FILES) Photoshop .tif? (NO .PSD FILES) Hi-res .pdf? Is the final file in PC Format? (check one) Illustrator .eps with all fonts converted to outlines? (NO .AI FILES) Photoshop .tif? (NO .PSD FILES) Hi-res .pdf?	 QUESTIONS ABOUT YOUR AD? Call the Art Department at 800.705.1121 Cropmarks may be placed on proofs and match prints, but must not be placed on files for print.







7.375" W x 2.375" H



1"W x 1"H